

Gardens at Sunset

September 9, 2023

Sponsorship Packages

Tomato Sponsor - \$25,000

Nothing compares to the taste of a juicy, vine-ripened tomato on a hot summer day. KCCG's greenhouse cultivates more than 26,000 tomato seedlings each year — enough to grow over half a million dollars' worth of produce! A leadership gift of \$25,000 provides sustaining support for our greenhouse operations, enabling us to subsidize the costs of plants for low-income members.

Benefits

- Your choice of a Private Corporate or Family Day in the Beanstalk Children's Garden or a Private Cooking Workshop, led by KCCG staff
- Logo prominently displayed on pre-event videos
- Admission for twenty (20) guests
- Two (2) reserved tables with logo signage
- Ten (10) VIP parking passes
- Feature signage at event entrance
- Recognition from emcee during the course of the evening
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (must commit by August 18)
- Logo on event website

Sweet Potato Sponsor - \$10,000

Sweet potatoes pack a powerful nutritional punch and are a staple crop at many community gardens. KCCG supplies gardeners with 18,000 sweet potato plants each year – enough for a harvest of 72,000 pounds! A gift of \$10,000 supports the annual cost of operating one of KCCG's large rental plot gardens, providing fertile growing space for sweet potatoes and more.

Benefits

- Private Corporate or Family Day in the Beanstalk Children's Garden
- Logo prominently displayed on pre-event videos
- Admission for ten (10) guests
- One (1) reserved table with logo signage
- Five (5) VIP parking passes
- Feature signage at entrance to Beanstalk Garden
- Recognition from emcee during the course of the evening
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (must commit by August 18)
- Logo on event website

For questions about sponsorship packages, contact Jennifer Meyer, Director of Development, at 816-912-3699 or jennifer@kccg.org.

Blackberry Sponsor - \$5,000

Fruit trees and berries offer a long-term, sustainable source of food in urban neighborhoods – and an impressive return on investment. A gift of \$5,000 empowers Giving Grove neighborhood orchards to grow enough free fruit to supply all of the residents in 25 city blocks!

Benefits

- Logo displayed on pre-event videos
- Admission for eight (8) guests
- Four (4) VIP parking passes
- Recognition from emcee at event
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (must commit by August 18)
- Logo on event website

Radish Sponsor - \$2,500

Radishes are a favorite veggie in our school gardens! When kids get their hands in the dirt and grow their own food, they gain a love of healthy eating that benefits them for life. A gift of \$2,500 provides a new school garden with all they need to get growing, from raised beds to a library of curriculum resources and training for teachers.

Benefits

- Admission for six (6) guests
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (must commit by August 18)
- Logo on event website

Basil Sponsor - \$1,000

Community gardens grow food, joy and friendships, as neighbors grow fruits and veggies that are shared with one another and local pantries. A gift of \$1,000 enables KCCG to provide free technical assistance and low-cost seeds, plants and supplies to a community garden for one year.

Benefits

- Admission for four (4) guests
- Listing on pre-event promotional materials
- Listing on event programs and welcome banner (must commit by August 18)
- Listing on event website

Sunflower Sponsor - \$500

A visit to the Beanstalk Children's Garden opens children's eyes to a world of vibrant, healthy foods. A gift of \$500 will provide an immersive garden experience for a class of 20 students.

Benefits

- Admission for two (2) guests
- Listing on pre-event promotional materials
- Listing on event programs and welcome banner (must commit by August 19)