



Presents

# Gardens at Sunset

**Leslie Nemitoff, Event Chair 2024**

**Saturday, September 7, 2024**

**5:30 – 8:30 p.m.**

**Leanna Flandermeyer Beanstalk Children's Garden**

**6917 Kensington Avenue, Kansas City, Missouri**

Join us for an enchanted evening in the beautiful Beanstalk Children's Garden. Guests will enjoy an elegant picnic dinner, unique shopping experiences (including a silent auction and mercantile), entertainment and an immersive tour of the gardens and orchards. Proceeds benefit KCCG's mission to inspire and empower low-income households, schools and community groups to grow their own vegetables and fruit.

**For more information and tickets, visit [www.gardensatsunset.org](http://www.gardensatsunset.org).**





# Gardens at Sunset

**September 7, 2024**

## **Sponsorship Packages**

### **Tomato Sponsor - \$25,000**

*Nothing compares to the taste of a juicy, vine-ripened tomato on a hot summer day. KCCG's greenhouse cultivates more than 26,000 tomato seedlings each year – enough to grow over half a million dollars' worth of produce! A leadership gift of \$25,000 provides sustaining support for our greenhouse operations, enabling us to subsidize the costs of plants for low-income members.*

#### **Benefits**

- Your choice of a Private Corporate or Family Day in the Beanstalk Children's Garden or a Private Cooking Workshop, led by KCCG staff
- Logo prominently displayed on pre-event videos
- Admission for twenty (20) guests
- Two (2) reserved tables with logo signage
- Ten (10) VIP parking passes
- Feature signage at event entrance
- Recognition from emcee during the course of the evening
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner *(must commit by August 18)*
- Logo on event website

### **Sweet Potato Sponsor - \$10,000**

*Sweet potatoes pack a powerful nutritional punch and are a staple crop at many community gardens. KCCG supplies gardeners with 18,000 sweet potato plants each year – enough for a harvest of 72,000 pounds! A gift of \$10,000 supports the annual cost of operating one of KCCG's large rental plot gardens, providing fertile growing space for sweet potatoes and more.*

#### **Benefits**

- Private Corporate or Family Day in the Beanstalk Children's Garden
- Logo prominently displayed on pre-event videos
- Admission for ten (10) guests
- One (1) reserved table with logo signage
- Five (5) VIP parking passes
- Feature signage at entrance to Beanstalk Garden
- Recognition from emcee during the course of the evening
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner *(must commit by August 18)*
- Logo on event website

**For questions about sponsorship packages, contact Madeline Marak,  
Director of Development and Marketing, at 816.912.0591 or [madeline@kccg.org](mailto:madeline@kccg.org).**

## **Blackberry Sponsor - \$5,000**

*Berries and fruit trees offer a long-term, sustainable source of food in urban neighborhoods – and an impressive return on investment. A gift of \$5,000 empowers Giving Grove neighborhood orchards to grow enough free fruit to supply all of the residents in 25 city blocks!*

### **Benefits**

- Logo displayed on pre-event videos
- Admission for eight (8) guests
- One (1) reserved table with logo signage
- Four (4) VIP parking passes
- Recognition from emcee at event
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (*must commit by August 18*)
- Logo on event website

## **Radish Sponsor - \$2,500**

*Radishes are a favorite veggie in our school gardens! When kids get their hands in the dirt and grow their own food, they gain a love of healthy eating that benefits them for life. A gift of \$2,500 provides a new school garden with all they need to get growing, from raised beds to a library of curriculum resources and training for teachers.*

### **Benefits**

- Admission for six (6) guests
- Logo on pre-event promotional materials
- Logo on event programs and welcome banner (*must commit by August 18*)
- Logo on event website

## **Basil Sponsor - \$1,000**

*Community gardens grow food, joy, and friendships as neighbors grow fruits and veggies that are shared with one another and local pantries. A gift of \$1,000 enables KCCG to provide free technical assistance and low-cost seeds, plants and supplies to a community garden for one year.*

### **Benefits**

- Admission for four (4) guests
- Listing on pre-event promotional materials
- Listing on event programs and welcome banner (*must commit by August 18*)
- Listing on event website

## **Sunflower Sponsor - \$500**

*A visit to the Beanstalk Children's Garden opens children's eyes to a world of vibrant, healthy foods. A gift of \$500 will provide an immersive garden experience for a class of 20 students.*

### **Benefits**

- Admission for two (2) guests
- Listing on pre-event promotional materials
- Listing on event programs and welcome banner (*must commit by August 19*)



# Gardens at Sunset

## Sponsorship Commitment Form

**Saturday, September 7, 2024**

**Yes!** I would like to make a gift to sponsor Gardens at Sunset, to benefit the work of Kansas City Community Gardens.

**Please check your desired sponsorship level:**

- Tomato Sponsor \$25,000
- Sweet Potato Sponsor \$10,000
- Blackberry Sponsor \$5,000
- Radish Sponsor \$2,500
- Basil Sponsor \$1,000
- Sunflower Sponsor \$500
- Other \$ \_\_\_\_\_

I am unable to attend the event on September 7, and do not wish to receive tickets. Please designate the entirety of my gift as a charitable contribution.

Contact Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

My gift is enclosed                       Please invoice me

**Please mail completed form to: KCCG, 6917 Kensington, KC, MO 64132, or scan and email to [madeline@kccg.org](mailto:madeline@kccg.org).**

*Kansas City Community Gardens is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 43-1356677. Each guest admission includes an elegant picnic boxed dinner and drinks, valued at \$ 60.65. The remainder of your sponsorship gift benefits KCCG's mission to empower low-income residents, community groups and schools to grow their own fruits and vegetables and may qualify as a tax-deductible charitable contribution.*